

## **Section II: Contextual Information Concerning Wells Fargo's Dishonest Use of Facebook**

In my investigation of Wells Fargo, and specifically my investigation of Wells Fargo's use of Facebook, I have determined that Wells Fargo has an army of what I call "Wells Fargo social media confederates." These are people with social media accounts who work at the direction of Wells Fargo (and I am sure, are paid to do so), and whose purpose is to serve the interests of Wells Fargo in various ways. I will use the shorthand "Confederate" and "Confederates" in this report, to refer to these people. One set of Confederates are those whose main task is to laud Wells Fargo with praise on Wells Fargo's Facebook page. I identified a large number of these confederates in 2020.

The process for identifying Confederates on Wells Fargo's Facebook page was quite simple. First, you look for people making positive remarks about Wells Fargo in post comments or comment replies. Then, for each person, you click on their profile link and compare the name on their profile to their profile link.

Facebook has a profile link naming convention where the name the person uses when he or she creates his or her profile is put in lowercase letters and spaces are replaced with periods. You also appear to have a few other conventions that I won't mention.

Whatever the convention used, the profile link is an indication of the name the person gave when they created their profile. When the name on the user's profile is different, this will often be a dead giveaway. There are exceptions to this, of course, but for most of the Confederates that I found, the mismatch was too blatant to leave any doubt. There are other frequently occurring common elements to the Confederate's profiles as well. An example of a Confederate is on Exhibit 1.

On Exhibit 1, we have the lovely Mason Laura. If I were in business, what I wouldn't give to have this gorgeous, stock photo of a model looking lady saying nice things about my shop. She was certainly an outlier on Wells Fargo's page, with her fawning words being buried in a list of comments where most people were complaining. A closer look at her profile gives us a clue as to what may be going on here.

Mason Laura is an apparent French model, who also trades crypto, according to her profile. Mason was born in and resides in Paris France, according to her profile, but she strangely speaks with the vernacular of an American southerner- “ya’ll are doing really...” When you look at her profile link, Mason gave the name Goody Thompson when she first created her profile. Mason is an obvious Confederate.

I eventually posted some videos on YouTube about Wells Fargo’s victimization of me and about Wells Fargo’s dishonesty on Facebook (more on my YouTube videos later in this report). In a few of those videos, I mentioned how to identify the Confederates using their profile link. Wells Fargo was on the case instantly. Goody Thompson’s profile was either deleted or blocked me, and almost all of the remaining Confederates changed their profile links instantly. Last I checked, the pickings were very slim, and they are probably nil at this point.